



Yusmary Cortez

Graphic Design & Multimedia

754.246.5554

www.yusmarycortez.com

yusmarycortez@gmail.com

"The urge to be successful pushes you stronger, than the desire to quit."

PHILOSOPHY

I am an artist, a creative mind with tenacity to learn, with the determination to succeed. A graphic designer and multimedia expert, I opt to conceptualize ideas into high-quality works of art. Creating innovative solutions with a keen eye for detail that challenges the possibilities of visual expression through communication.

EDUCATION

2013

University of Miami, Coral Gables Fl.
M.F.A., Graphic Design and Multimedia

2008

American Intercontinental University,
Weston Fl.
B.F.A., Graphic Design

AWARDS

2012

Stamps Family Charitable Foundation
Student Competition, Miami, Fl.

2010

Art Department Graphic Design Award,
University of Miami.
Department of Art and Art History,
Annual Juried Student Exhibition,
Lowe Art Museum, Coral Gables, Fl.

EXPERTISE

Illustration
(Vector, Traditional Drawing & Painting)
Print Design
Brand Development
Package Design
Web Design
(Site Maps/User Flows)

TOOLS

Adobe Creative Suite
(Illustrator, Photoshop, InDesign, Muse)
Sketch
Microsoft Office
(Word, Excel, PowerPoint, Outlook)

ADDITIONAL SKILLS:

Copywriting
SEO

EXPERIENCE

Jun 2013 – Present

Macate Group, Sr. Graphic Designer

Conceptualize ideas for both print and web media. Design corporate identities and branding for various products and services in the field of technology, security infrastructure, luxury goods, software development and mobile applications. Design corporate and product web site's layout and structure.

Jan 2008 – Jun 2013

Mambo Jambo Café, Jr. Graphic Designer

Designed print material, responsibilities included menu design, business cards, posters, banners and other collateral material.

FREELANCE

Jan 2014-Present

BN'Y Inc., Graphic/Web Designer

Providing branding solutions and web design services for an ecommerce website. Develop and create both digital and print designs for product development, including typography and copywriting.

Jul 2014 – Oct 2014

Teco Pool Services, Graphic/Web Designer and SEO Analysis

Designed the company's branding and corporate identity. Created and maintain company's website, developed SEO services to improve search engine performance. Including Market analysis, keyword research, build back links and manage other social media and business accounts.

Jun 2014 – Jun 2014

Universal Media Group, Graphic/Web Designer

Created corporate website and developed corporate brand.

Aug 2014 – Nov 2014

Bravo Gourmet Sandwich, Graphic Designer

Designed and developed the company's brand and corporate identity including logo, business cards, banners, menus and other collateral materials.

Jan 2013 – May 2013

Evolution Fitness, Graphic/Web Designer

Designed services including creating digital imagery, web design banners, copywriting, and other graphic content.

Jan 2012 – Dec 2012

Misky Peruvian Cuisine, Graphic Designer

Responsible for designing menus, promotional banners, postcards, business cards, branding and other collateral materials.

EXHIBITIONS

2013

Annual Master of Fine Arts
Candidates Exhibition
Lowe Art Museum
University of Miami, Coral Gables FL.

2013

Storytelling without Words
MFA Thesis Exhibition
University of Miami Wynwood Gallery
Wynwood district, Miami FL.

2012

Cane Fair Art Basel Graduate
Exhibition, University of Miami
Wynwood
Gallery. Wynwood district, Miami FL.

2012

Annual Master of Fine Arts
Candidates Exhibition
Lowe Art Museum
University of Miami, Coral Gables FL.

2011

Cane Fair Art Basel Graduate
Exhibition, Project Space Gallery
Wynwood district, Miami FL.

2011

Annual Master of Fine Arts
Candidates Exhibition
Lowe Art Museum
University of Miami, Coral Gables FL.